



urbanrise

An Alliance Group Company

HAPPINESS ISN'T A STATE OF MIND.
IT'S A WAY OF LIFE.



The address that defines your status

What better way to announce your accomplishments to the world, than to buy a home that promises a future-forward and global lifestyle!

ELEVATION



Elevate your mood and your sense of pride,
living in this statuesque architectural creation.





Live in a place that offers connectivity and positivity

Codename World of Joy is strategically located in Siruseri, close to the IT Park and all the delights that the city has to offer.

LOCATION





urbarriss

CATALUNYA CITY

MBEDKKE GOVT LAW

PANCA DEVI TEMPLE

NEW CHRISTIAN CHURCH

PEBBE SCHOOL

EDEN PARK PHASE 2

EDEN PARK PHASE 1

MBA MEDICAL COLLEGE

FEST

SONNA STERIA

ANG PAM

TECHNO SYSTEM

NEWGEN SOFT

AMTEK SOFT

HEXAWAVE

ESMO

ESM

ASPIRE SYSTEM

INDIA PETROL BUNK

TYGHOV SOLUTIONS

SERVILE SOFTWARE

MBA BUSINESS SCHOOL

INDUS TECH TE

ATOS BANTEL

GLOBAL SOFTWARE

KA PGMVAI

SBI BANK

SO VENKATS

OLD MAHABALIPURAM ROAD



A sensational destination to amp up your social and leisure life.

Our Clubhouse is replete with state-of-the-art amenities and opens up plentiful opportunities to bolster your happy attitude and build lasting friendships.

CLUBHOUSE AMENITIES



43,000 sq. ft. Clubhouse

Think big, bigger, biggest! The Clubhouse provides a whole universe of well-designed spaces for a myriad of activities.



Outdoor GYM

You will be looking for excuses to hit the gym as often as you can, and be one with nature at our outdoor gym.



Swimming Pool

Fitness or fun, whatever be your reason, dive into this luxuriously laid out pool to celebrate the splash of life.



Banquet Hall

Be it parties, anniversaries or cocktails, our swanky banquet hall with its perfect ambience makes every moment truly memorable.



Entrance Lounge

Opulence is on full display at the Entrance Lounge that strikes all the right notes to make a memorable first impression.





◀ KITTY PARTY ROOMS



◀ SUPER MARKET



◀ COFFEE SHOP



◀ INDOOR GAMES



◀ MEETING ROOMS



◀ DECK



◀ SENIORS CLUB LOUNGE



Live on top of the world, literally!

The ability to keep calm and carry on during the ups and downs of life is the highest of human aspirations. We have converted the rooftop of every tower into a haven of peace and beauty with thoughtful amenities.

ROOFTOP AMENITIES



Introducing a first-of-its-kind rooftop lifestyle concept with full-fledged landscaped gardens and imaginative amenities.



Rooftop Co-Working Spaces

Working from home needn't be confined to 4 walls. Your work desk can be right under the canopy of the sky on our rooftop.



Barbeque Corner

Relax and unwind with an ambience that's just as delicious as the grilled delicacies on the platter.



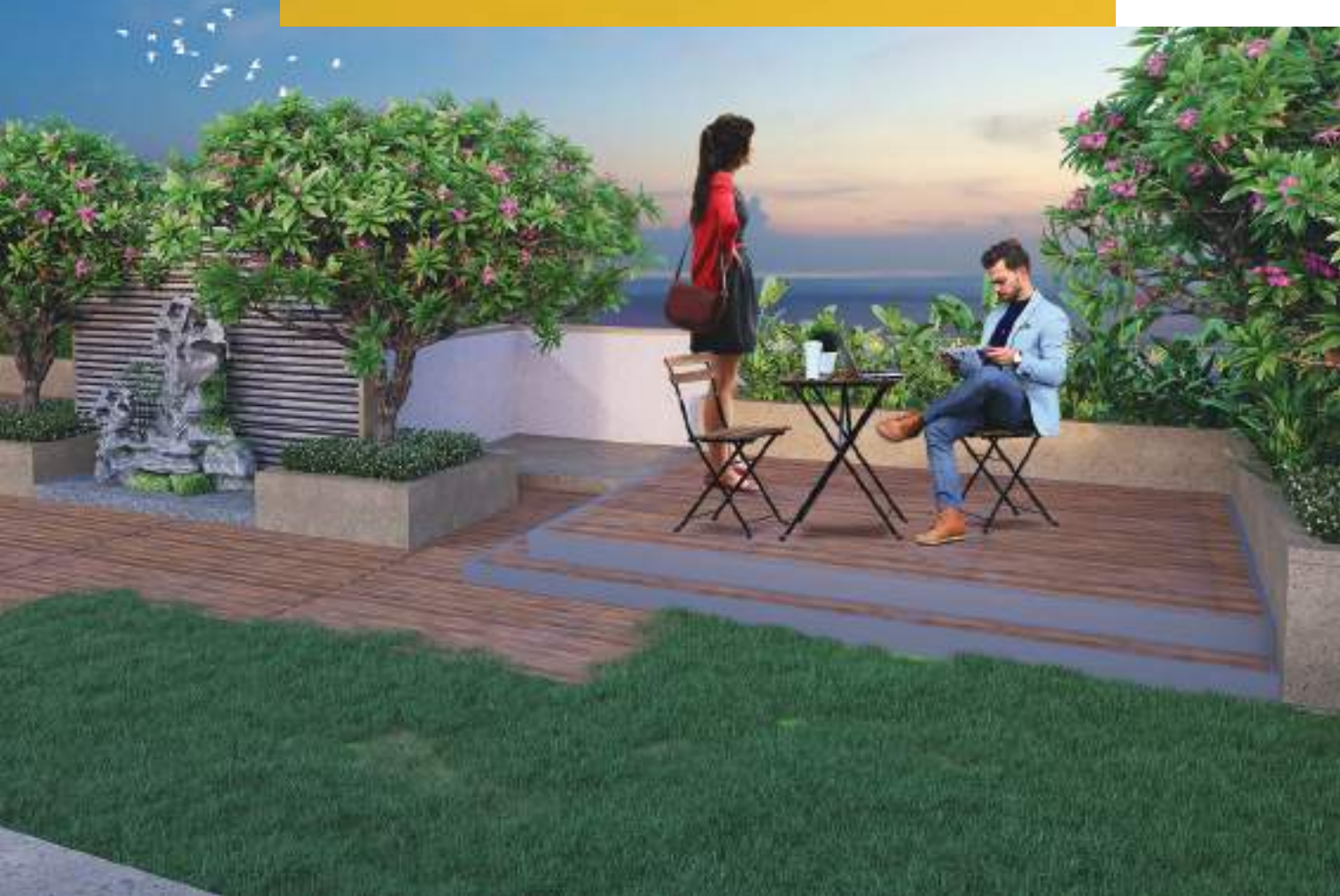
Mini Theatre

Enjoy the twists and thrills of latest films and sports events in the most theatrical way possible at our Rooftop Mini Theatre!



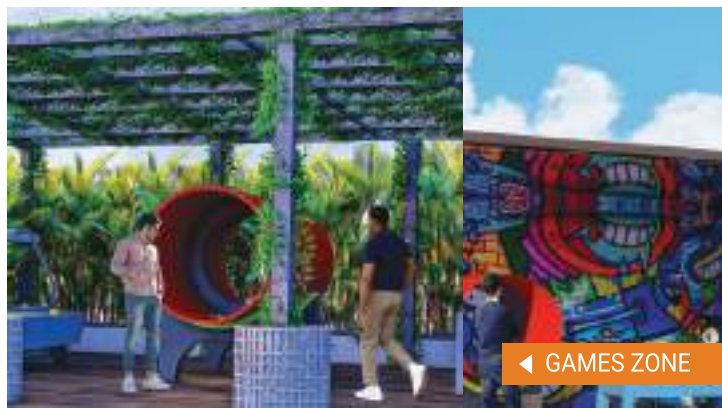
Viewing Decks

The Viewing Deck offers a stunning, panoramic view of the landscape surrounding the area.





◀ SWING TABLES



◀ GAMES ZONE



◀ YOGA DECKS



◀ SOLAR PANELS



◀ HANGOUT AREA



Make workouts feel like no work at all

A sprawling park is a central part of the project, where you can take a stroll or do some heavy duty gym workouts. That's not all. There is a seemingly endless list of activities you can engage in, at the 1-acre park.

OUTDOOR AMENITIES



Futsal Court

If fitness is your goal, you will score big on this awesome football turf!



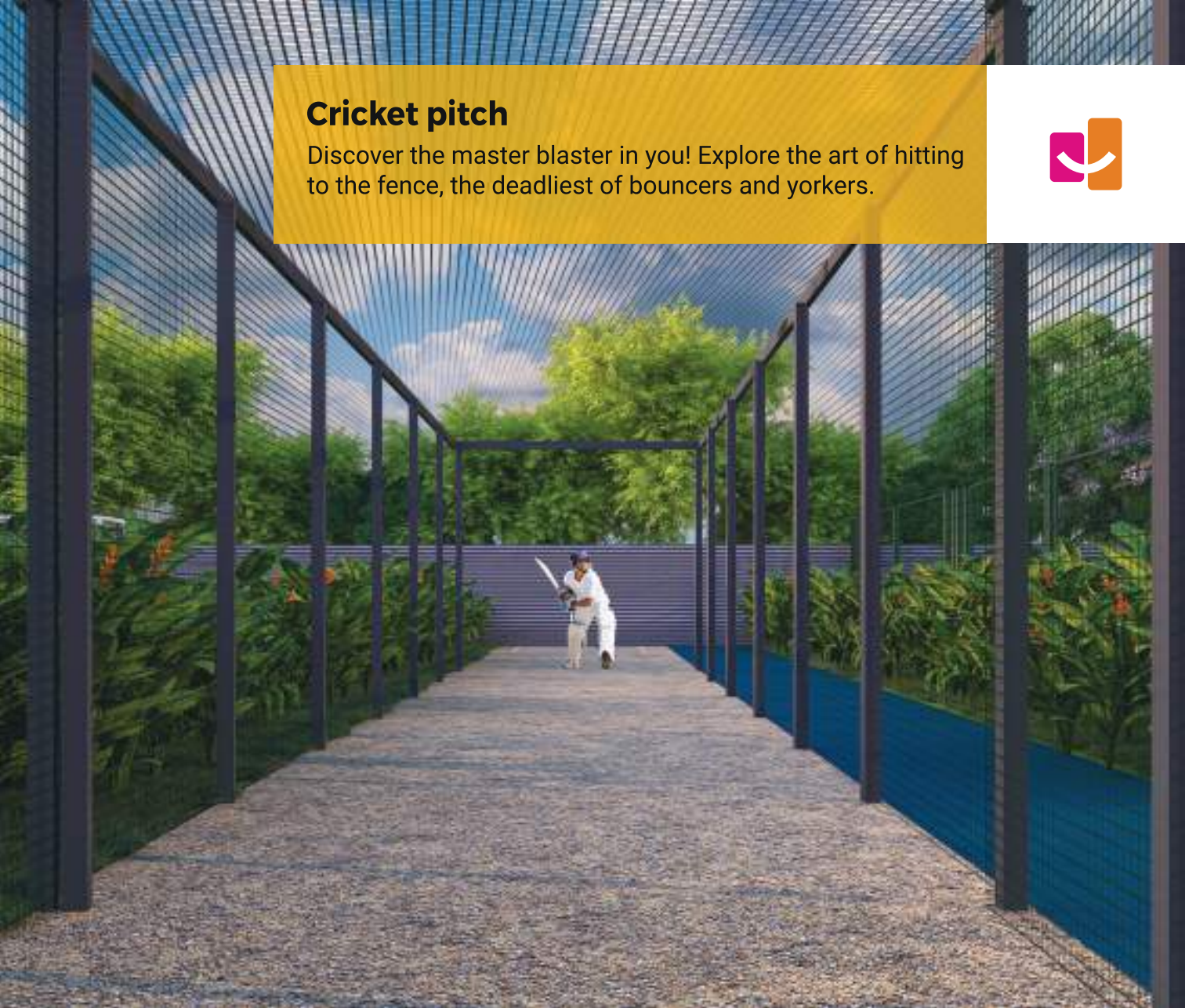
Basketball Court

Pass, dribble and shoot with nature cheering you on!



Cricket pitch

Discover the master blaster in you! Explore the art of hitting to the fence, the deadliest of bouncers and yorkers.



Mini Soccer Field

Dribble, pass, defend, tackle, strike, score! If happiness is your goal here's the right place to kick start your infinite passion.



Amphitheatre

Scenic topography, elegant walkways/canopies and seating - a perfect setting for outdoor concerts, musicals and more!





◀ BUTTERFLY GARDEN WITH SEATING



◀ OUTDOOR GYM



◀ AROMA GARDEN



◀ LAWN



◀ CHILDRENS PLAY AREA



◀ GAZEBO



◀ SENIORS CLUB LOUNGE



BETWEEN - THE - BLOCKS AMENITIES ▶

Shuttle Court

Smash it up with your Badminton skills on our well-designed Shuttle Court.



Snakes & Ladders

There is no room for boredom with exciting board games like Chess and Snakes & Ladders to keep you entertained.





◀ SENIOR CITIZEN'S CORNER



◀ SWING TABLES



◀ SEATING AREA



◀ STEP, JUMP AND ROLL



Raise your kids to their fullest potential

Join the club of happy parenting at the World of Joy as they get their kids to learn and discover their talents at Urbanrise Genius. This learning hub isn't limited to academics, but offers multiple extracurricular activities.

URBANRISE GENIUS





◀ TUITION CLASSES



DAY CARE CENTRE & CRÈCHE ▶



MUSIC CLASSES ▶



◀ DANCE CLASSES



COOKERY CLASSES ▶



Home designed to spark joy and love

At World of Joy, every inch of space is optimally used and smartly designed to measure up to international standards.

INTERIOR

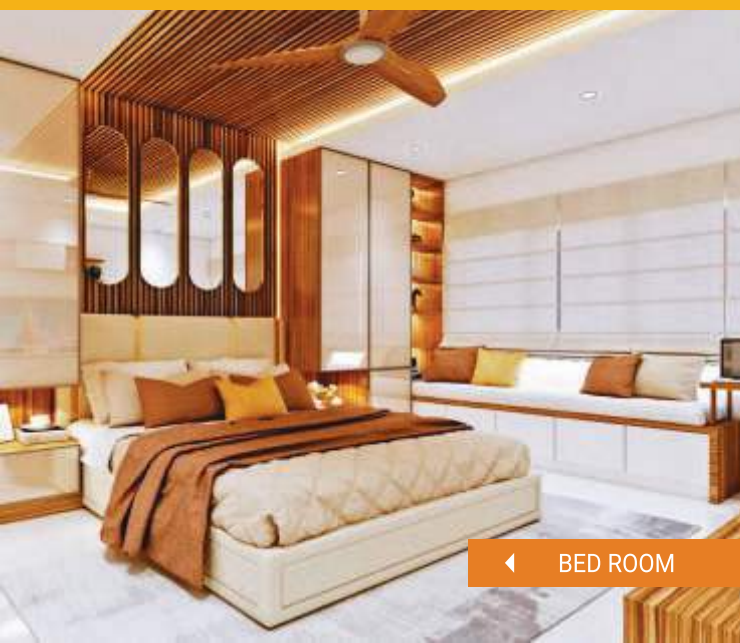




◀ LIVING ROOM



◀ DINING ROOM



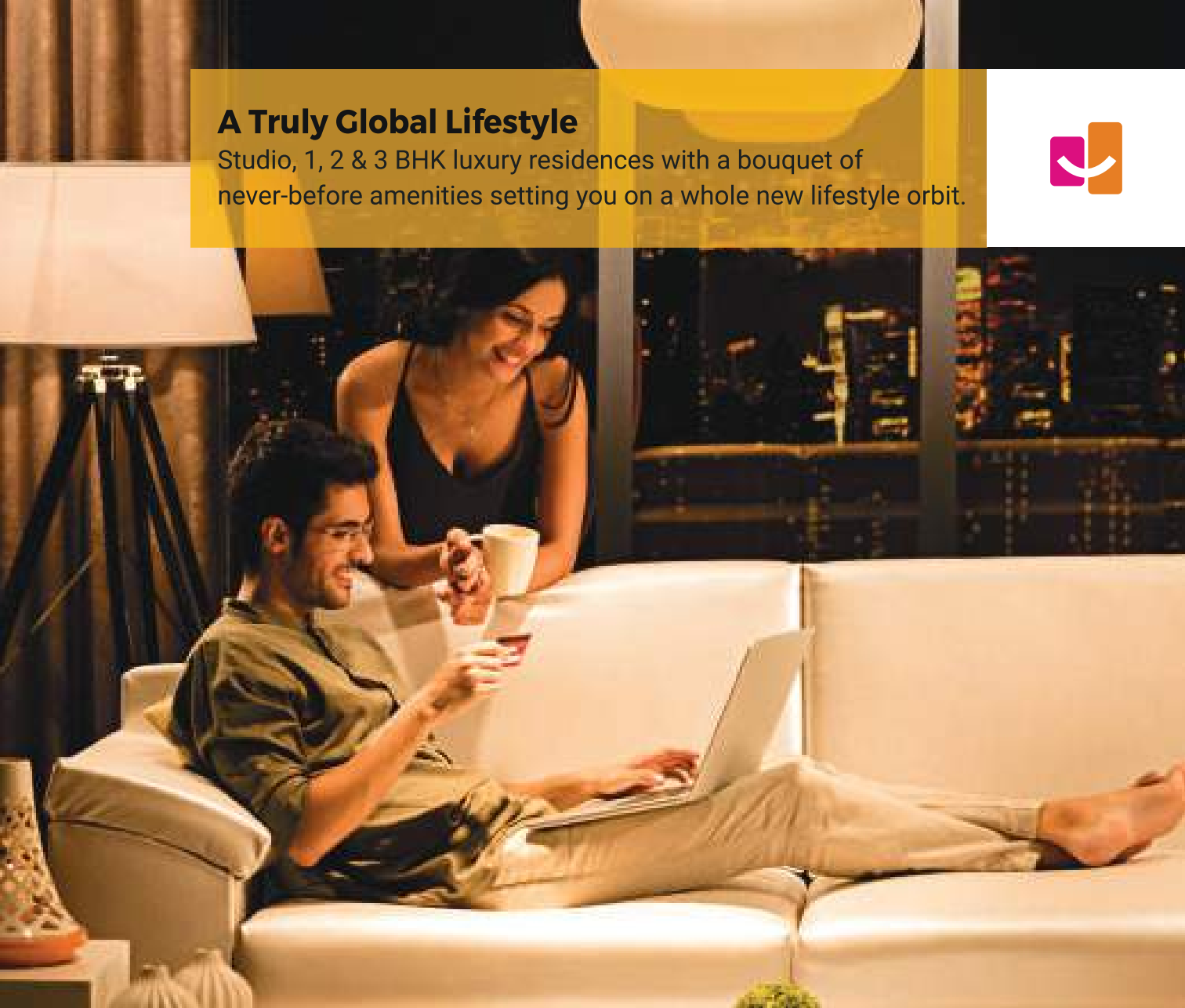
◀ BED ROOM



◀ STUDY ROOM

A Truly Global Lifestyle

Studio, 1, 2 & 3 BHK luxury residences with a bouquet of never-before amenities setting you on a whole new lifestyle orbit.





A Real Masterpiece

An epitome of strategic planning, from concept to creation, the World of Joy is an architectural monument, par excellence.

MASTER PLAN



Buy a home without limiting your financial freedom

World of Joy comes to you with twin promises of easy EMIs and high ROIs, leaving you with ample resources for a great lifestyle.